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Production of Universal Pictures' FURIOUS 7 Generated Over \$47 Million for Georgia's Economy, Hired 7,500 Local Workers

Film Opens Today in Theaters Nationwide

WASHINGTON, D.C. – The production of Universal Pictures' FURIOUS 7 contributed over \$47 million to Georgia's economy in payments to local businesses and workers, according to new data released today as the film opens in theaters nationwide. The economic impact figures also detail that the production hired 7,500 local Georgians.

Universal Pictures' FURIOUS 7 is the latest high-profile film to call Georgia home during production, benefiting a wide-array of local businesses across a number economic sectors. The overall spend for FURIOUS 7 includes over \$15 million for hotels and nearly \$5 million for hardware and lumber supplies. In particular, the production built a number of interior sets along with exterior green-screen sets in Norcross, Georgia. This includes sets used to shoot scenes taking place at an opulent Abu Dhabi penthouse, a cement factory, federal law enforcement headquarters, and even scenes featuring a stealth helicopter.

"The entertainment industry in Georgia has experienced exceptional growth, which in turn has created a sustainable environment for the industry to continue to thrive here," said **Georgia Department of Economic Development Commissioner Chris Carr**. "Offering a pro-business environment with competitive incentives and investing in our workforce are just two of the ways that Governor Deal and the Georgia legislature have committed to the growth of the entertainment industry."

"The highly-skilled local crew and competitive production climate make Georgia an attractive filming location, allowing the local businesses and workers to reap significant economic benefits." said **Senator Chris Dodd, MPAA Chairman & CEO**. "The

continued support and leadership of Governor Deal and the state's lawmakers on this issue has truly enabled Georgia's motion picture and TV industry to flourish.”

Key economic impact figures from the production of FURIOUS 7 in Georgia:

- Spent over \$47 million dollars towards local businesses and wages
- Hired over 7,500 local Georgians
- Paid over \$15 million on hotels and nearly \$5 million on hardware and lumber supplies

About the MPAA

The Motion Picture Association of America Inc. (MPAA) serves as the voice and advocate of the American motion picture, home video and television industries from its offices in Los Angeles and Washington, D.C. Its members include: Walt Disney Studios Motion Pictures; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLC; and Warner Bros. Entertainment Inc.

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