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MPAA'S GLICKMAN: NEW REPORT SHOWS COPYRIGHT INDUSTRIES KEY TO ECONOMIC RECOVERY

Creative industries producing good-paying jobs, expanding international trade

WASHINGTON, D.C.—Motion Picture Association of America, Inc. Chairman and CEO Dan Glickman joined Commerce Secretary Gary Locke and the leaders of other copyright industry groups today in releasing a new report from the International Intellectual Property Alliance (IIPA) that highlights the contributions of the copyright industries to America's economic growth.

"This detailed report reinforces what we know to be true—the U.S. creative industries are key to the growth and recovery of our ailing economy," Glickman said. "The total copyright industries collectively employed nearly 12 million people in 2007 at wages that well-exceeded the national average. That's why it is so important that our government leaders continue to protect and promote intellectual property at home and around the world."

The report, by economist Stephen Siwek, covers data from 2003 to 2007 and serves as an update to eleven previous studies conducted for the IIPA. The full report can be found at www.iipa.com.

Earlier this year, Glickman released the *Economic Impact of the Motion Picture and Television Industry on the United States*, which provided a snapshot of the economic impact and job creation derived from production and distribution of film and television entertainment across the country. That report revealed that the motion picture and television production industry paid more than \$40 billion in wages and \$38 billion to vendors throughout the United States in 2007.

About the MPAA

The Motion Picture Association of America, Inc. (MPAA) serves as the voice and advocate of the American motion picture, home video and television industries from its offices in Los Angeles and Washington, D.C. Its members include: Walt Disney Studios Motion Pictures; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLLP; and Warner Bros. Entertainment Inc.

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