



FOR IMMEDIATE RELEASE

April 15, 2009

**MPAA TO RELEASE
NEW INDUSTRY ECONOMIC IMPACT REPORT
AT 2009 *BUSINESS OF SHOW BUSINESS* SYMPOSIUM
*Secretary of Commerce Gary Locke to speak at breakfast program***

WASHINGTON DC –The Motion Picture Association of America will open its second *Business of Show Business* symposium with the release of a new report detailing the economic impact of motion picture and television production and distribution throughout the United States. U.S. Secretary of Commerce Gary Locke will headline the morning program April 21 in Washington, DC.

“Workers in businesses both large and small across America lend their talents behind the camera, on construction sites and in computer labs to create motion picture and television entertainment,” said Dan Glickman, MPAA Chairman and CEO. “Our second biennial nationwide economic impact report chronicles the contributions of our industry to the economies of all 50 states. We are honored Secretary Locke will join us as we cast a spotlight behind the scenes on the many workers who are part of this unparalleled creative industry.”

The report’s release and comments by Secretary Locke kick-off the day-long *Business of Show Business* event, which focuses on “American Creativity at Work” and will feature panels and speakers to highlight the impact of movie and television production and distribution on the U.S. economy.

WHAT: Release of “2009 Economic Impact of the American Motion Picture and Television Production Industry” by MPAA Chairman and CEO Dan Glickman and remarks by U.S. Secretary of Commerce Gary Locke

WHEN: 8:30 a.m., April 21, 2009

WHERE: MPAA’s *Business of Show Business* Symposium; The Smithsonian Institution’s Donald W. Reynolds Center for American Art and Portraiture, Washington, DC, Nan Tucker McEvoy Auditorium

RSVP: Credentialed members of the media wishing to attend *Business of Show Business* events must RSVP to gayle@133publicaffairs.com

***Full program details are available at www.mpaa.org**

About the MPAA

The Motion Picture Association of America, Inc. (MPAA) serves as the voice and advocate of the American motion picture, home video and television industries from its offices in Los Angeles and Washington, D.C. Its members include: Walt Disney Studios Motion Pictures; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLLP; and Warner Bros. Entertainment Inc.

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