



FOR IMMEDIATE RELEASE

September 25, 2009

MPAA STATEMENT ON ANNOUNCEMENT OF VICTORIA ESPINEL AS INTELLECTUAL PROPERTY ENFORCEMENT COORDINATOR

Washington, D.C. – Motion Picture Association of America, Inc. Chairman and CEO Dan Glickman made the following announcement upon the Obama Administration’s appointment of Victoria Espinel as the nation’s first Intellectual Property Enforcement Coordinator:

“We applaud President Obama’s decision today to nominate Victoria Espinel as the administration’s Intellectual Property Enforcement Coordinator. Given her extensive experience working on intellectual property issues as the former Assistant United States Trade Representative for Intellectual Property and Innovation along with her work as the chief U.S. trade negotiator on IP issues before the World Trade Organization, Espinel brings a wealth of knowledge and expertise to the position. We look forward to working with her in this new and increasingly important role.

“Intellectual property industries are an essential economic engine to the U.S. economy. The motion picture industry alone employed over 2.5 million workers in 2007 and paid more than \$41.1 billion in wages to employees working behind-the-scenes and in front of the camera. We commend the administration for appointing such a capable and experienced advocate for the artists and creators who make their living by creating the content that is not only loved by millions of consumers around the world, but that is a significant contributor to the American economy.”

About the MPAA

The Motion Picture Association of America, Inc. (MPAA) serves as the voice and advocate of the American motion picture, home video and television industries from its offices in Los Angeles and Washington, D.C.

Its members include: Walt Disney Studios Motion Pictures; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLLP; and Warner Bros. Entertainment Inc.

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