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MPAA ANNOUNCES
THE BUSINESS OF SHOW BUSINESS 2009
2nd Biennial Industry Summit will Spotlight the Role of American
Workers in the Motion Picture and Television Industries

WASHINGTON, DC—The Motion Picture Association of America today announced plans for its 2nd biennial industry symposium in Washington, D.C., *The Business of Show Business: American Creativity at Work*.

This daylong industry summit will provide a forum in the Nation's Capital for the best and the brightest of the movie and television industries to educate top national policy and lawmakers about the economic impact of the motion picture industry, go behind the scenes with the people who help create movie magic, and show off some of the patented technology the industry develops to bring stories to life.

The Business of Show Business 2009:
American Creativity at Work

Motion Picture Industry Symposium

April 21, 2009

8 a.m. – 3:30 p.m.

Donald W. Reynolds Center for American Art and Portraiture
Washington, DC

The invitation-only event is open to members of the media. Program details will be announced in the coming weeks.

Executives from the major motion picture studios will participate, including from Fox Filmed Entertainment: **Jim Gianopulos**, Chairman and Chief Executive Officer; from Paramount Pictures Corporation: **Brad Grey**, Chairman and Chief Executive Officer; from Sony Pictures Entertainment: **Michael Lynton**, Chairman and Chief Executive Officer, and **Jeff Blake**, Vice Chairman; from Universal: **Ron Meyer**, President and Chief Operating Officer, Universal Studios and **Rick Finkelstein**, Vice Chairman, Universal Pictures; from

The Walt Disney Studios: **Dick Cook**, Chairman; and from Warner Bros. Entertainment: **Barry Meyer**, Chairman and Chief Executive Officer.

“This important, educational event has proved to be a very effective way to bring industry insiders and policymakers together to better understand the role the film industry plays in the American economy,” said MPAA Chairman and CEO Dan Glickman. “This year’s event will focus squarely on the hard work behind motion pictures. We will highlight the jobs created, and the workers who fill these roles, throughout the day.”

About the MPAA

The Motion Picture Association of America, Inc. (MPAA) serves as the voice and advocate of the American motion picture, home video and television industries from its offices in Los Angeles and Washington, D.C. Its members include: Walt Disney Studios Motion Pictures; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLLP; and Warner Bros. Entertainment Inc.

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