

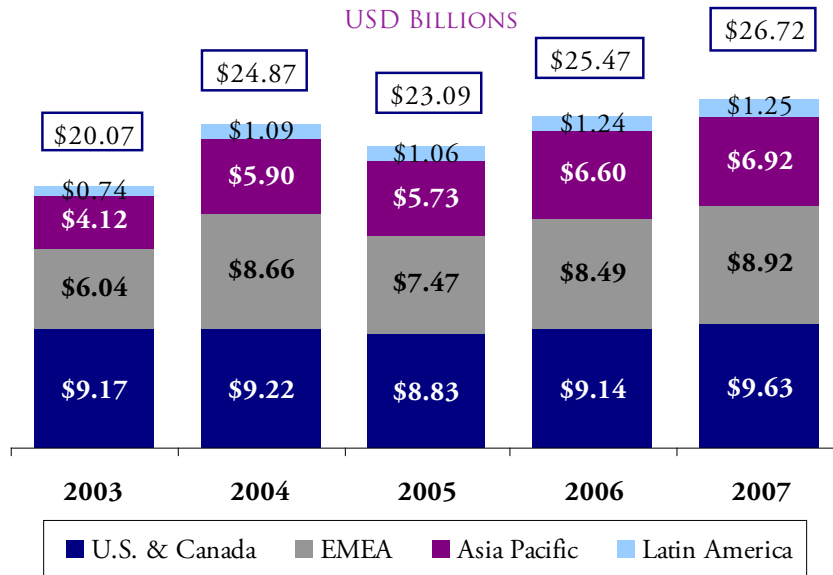


# INTERNATIONAL THEATRICAL



## BOX OFFICE GROSS

Worldwide box office continued to grow and reached an all-time high in 2007 of \$26.72 billion. This 5% increase was driven by growth in all regions, with Asia Pacific, EMEA, and the United States & Canada each rising 5%. Latin American box office remained fairly flat with only 1% growth in 2007.

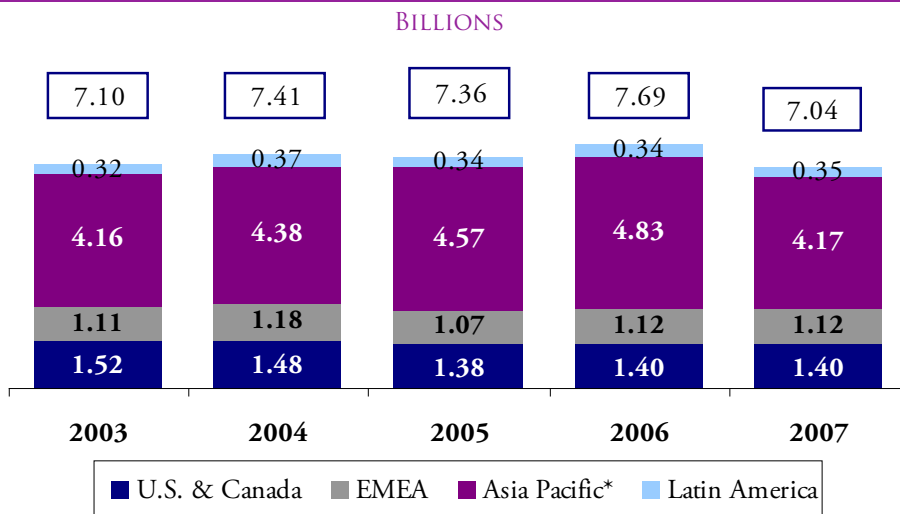


Source: MPA, Nielsen EDI

- According to *The Hollywood Reporter*, eleven MPA Member Company films broke the \$200 million barrier overseas in 2007. They were:
1. Pirates of the Caribbean: At World's End (\$653m)
  2. Harry Potter & The Order of The Phoenix (\$645m)
  3. Spider-Man 3 (\$555m)
  4. Shrek The Third (\$475m)
  5. Ratatouille (\$411m)
  6. Transformers (\$387m)
  7. The Simpsons Movie (\$343m)
  8. Night at the Museum (\$262m)
  9. Live Free or Die Hard (\$248m)
  10. 300 (\$246m)
  11. The Bourne Ultimatum (\$215m)

## ADMISSIONS

Worldwide admissions dropped in 2007, due to declines in the Asia Pacific region (down 14%). Admissions in the United States & Canada, Europe, Middle East & Africa, and Latin America all held steady from 2006 to 2007.



Source: Nielsen EDI, NATO, Screen Digest  
\*2007 figures are projected

Box Office

Highest Grossing MPA Films

Admissions